# **Current Members**



















# **Contact us**

### Greg Hildreth, Business & Communications Senior Manager



ghildreth@alicehousehospice.co.uk



### Julie Hildreth, Fundraising Senior Manager



jhildreth@alicehousehospice.co.uk

01429 855 544



alicehousehospice.co.uk







Hartlepool Hospice Ltd is known locally as Alice House Hospice, formerly Hartlepool & District Hospice. Registered Charity Number: 510824 Registered Company Number: 1525658

# **GUILD OF PATRONS**

& Business Support

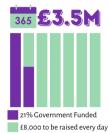




### **Alice House Hospice**

Alice House Hospice provides care and support to people affected by life limiting illness or the death of a loved one in Hartlepool, Tees Valley and East Durham. Our services make a real difference to the lives of local patients and families throughout these communities.

We offer a wide range of Inpatient and Outpatient services to individuals who have been diagnosed with illnesses such as cancer, organ failure and neurological diseases. We support our patients and their families from diagnosis throughout their journeys.



It costs over £3.5m to fund our services for one year. We receive just less than 21% of this in Government funding, leaving a shortfall of just under £8,000 to be raised every single day. Without the incredible generosity of the North East's business community, local people would be unable to access vital Hospice care.

Without the incredible generosity of the North East's business community, local people would be unable to access vital Hospice care.



### The Guild of Patrons

Our Guild of Patrons represents the highest level of formal support from businesses. To join the Guild, each member/organisation pledges a donation of £5,000 per year, which can be paid as a lump sum or in installments. This ensures guaranteed and sustainable income, which helps to deliver, plan and future-proof our services, something that is more important than ever, in these challenging times.

The members of our Guild are long-standing supporters of local Hospice care and are invited to be involved with a variety of projects (optional, of course) and are regularly contacted with news and updates regarding what is happening at Alice House.

Members are given a plaque displayed within Alice House Hospice and also receive one to display in their own business premises.

### **Charity Partnerships**

As an alternative to Guild of Patrons membership, there are many ways in which businesses can become involved and support local Hospice care. Informal but very valuable partnerships are formed between Alice House and businesses of all sizes.

See below for some of the different ways in which your business or place of work can be involved.

# Nominating The Hospice as your Chosen Charity

Making company donations if possible and encouraging staff to take part in Hospice events or your own fundraising.

### **Sponsorship**

Sponsoring an event, project or fundraiser or nurse. Sponsorships are available throughout the year to suit all budgets.

### Advertising

Advertising opportunities are available in Hospice brochures, calendars and other publications which are circulated throughout our wide catchment area.

### Volunteering

Some organisations allow staff members to use a set amount of work time such as a day or week per year to volunteer for charitable causes. This could mean working at Hospice events, within the Hospice itself, or providing valuable services.

#### **Business Referrals**

One of the most valuable ways of spreading our message and growing our network of business supporters is through word of mouth. One of the most effective ways to gain new supporters is through introductions, recommendations or referrals to new businesses from existing supporters.

### **Partnership Events**

Many organisations work with us, sharing their knowledge and contacts to help organise successful fundraising events, such as charity dinners, golf days, beer festivals and more.



### **Collection Boxes**

Businesses can have one of our traditional collection boxes for cash donations.

There are many other ways of supporting Alice House Hospice, to find out more or discuss these or any ideas of your own, please get in touch.

Whatever your business, we would love to hear from you.